

# THE PLANT & ANIMAL GENOME

## CONFERENCE (PAG) XXV

January 14-18, 2017  
Town & Country Hotel  
San Diego, CA



**SETH BORDENSTEIN**  
Vanderbilt  
University,  
USA



**ALAN COOPER**  
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School of Medicine,  
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**REBECCA N. JOHNSON**  
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Research Institute,  
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**SCOTT KENNEDY**  
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Films,  
USA



**ROBERT MARTIENSSEN**  
Cold Spring Harbor  
Laboratory,  
USA



**THOMAS MITCHELL-OLDS**  
Duke  
University,  
USA

### PARTIAL WORKSHOP LIST

- Aquaculture, Ornamentals, Wheat Genome Sequencing, Forage & Turf Plants, Evolution of Genome Size, Fruit/Nuts, Poultry
- Cattle/Sheep/Swine, Somatic Genome, Ecological Genomics, Coffee, Brassicas, Mutation Screening, Arthropod Genomics
- Lolium Genome Initiative, Equine, Barley, Molecular Markers, Polyploidy, Citrus Genome, Sugar Beet, Plant Interactions/Pests
- Cool Season Legumes, Maize, Allele Mining, QTL Cloning, Oats, Genomics for Disease Resistance, Comparative Genomics, Large Insert DNA Library, Plant Cytogenetics, Sugar Cane, Abiotic Stress, Rice Functional Genomics, Statistical Genomics, Swine Genome Sequencing
- Forest Tree, Functional Genomics, Transposable Element, Grape Genome Initiative, Rice Blast, Plant Reproductive Genomics, Cacao Genome Sequencing, Plant Introgression, Cotton Genome Initiative, Sex Chromosomes, Cucurbit, Grass Genome Initiative, Gene Expression Analysis, Fungal Genomics, Proteomics, Population & Conservation, Weedy & Invasive Plant Genomics, Banana Genomics, Brachypodium Genomics, Genomics Assisted Breeding, Cassava Genomics, Bioinformatics, Phylogenomics, Animal Epigenetics, Apomixis, Root Genomics, Solanaceae, Soybean Genomics, Host-Microbe Interactions

[www.intlpag.org](http://www.intlpag.org)

*The Plant & Animal Genome Conference XXV is designed to provide a forum on recent developments and future plans for plant & animal genome projects. Consisting of technical presentations, poster sessions, exhibits and workshops, the conference is an excellent opportunity to exchange ideas and applications on this internationally important project.*

### SPONSORS & SUPPORTERS

USDA, AGRICULTURAL RESEARCH SERVICE  
USDA, NATIONAL AGRICULTURAL LIBRARY  
USDA, NATIONAL INSTITUTE OF FOOD & AGRICULTURE  
JOHNS INNES CENTRE



See website for information on Poster & Abstract Submissions, Travel Grant Opportunities, Registration Details, Exhibitors, Accommodations, Visas, & more.

[twitter.com/PAGmeeting](https://twitter.com/PAGmeeting) [facebook.com/intlpag](https://facebook.com/intlpag)

PAG XXV is expected to include 1,800 Abstracts, 130 Exhibits, 1,100 Posters & 150 Workshops ... as well as various social & networking opportunities — all in a relaxed, sunny, & informal setting.

### Early Registration Rates\*

Industry: \$900 (Full)  
\$600 (Weekend)  
Non-Profit: \$600 (Full)  
\$470 (Weekend)  
Student: \$400

\*Rates go up October 31, 2016.

REGISTER ONLINE AT:  
[www.intlpag.org](http://www.intlpag.org)

## BOOTH PRICE

A 10' x 10' booth is \$3,050

### Includes:

- Black & white draping for the back and side walls
- A standard sign (7" x 44") with company name and booth number
- A product description listing in the Exhibit Guide.
- Wireless internet in the exhibit area
- Janitorial service for the aisles & 24-hour security of the exhibit area
- Four (4) exhibitor badges per booth

THERE IS NO HEIGHT LIMIT IN THE GRAND EXHIBIT HALL

## EXHIBIT HALL

IN CONJUNCTION WITH THE 5-DAY SCIENTIFIC PROGRAM AND POSTER SESSION, THERE WILL BE AN EXHIBITION ON SUNDAY, MONDAY, & TUESDAY.

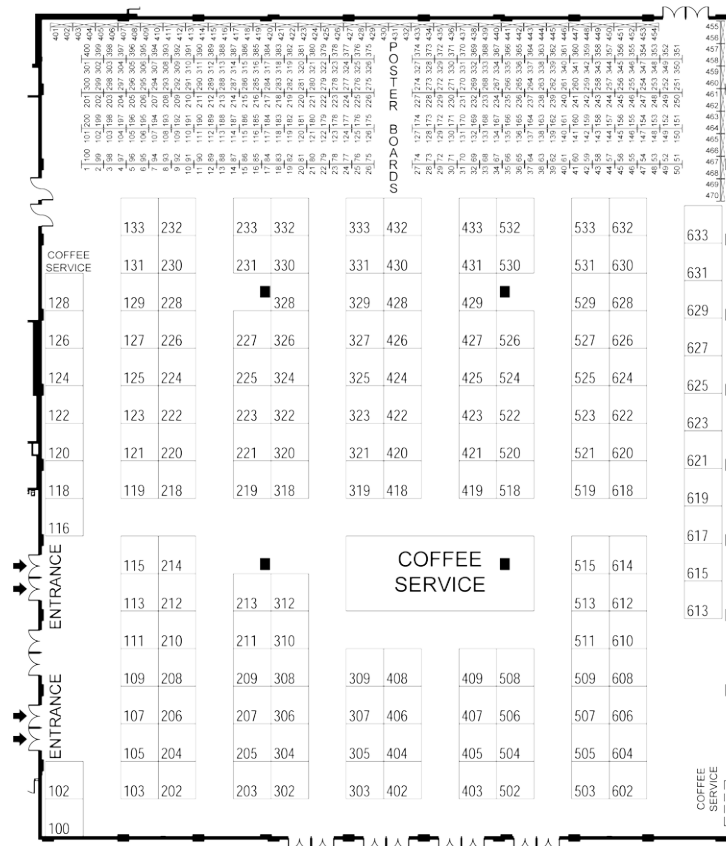
This exhibition is open to commercial exhibitors offering equipment, services and publications related to genetic research. The importance of this research and its requirements for the latest in scientific laboratory equipment, supplies and services will make the exhibit a significant contribution to the scientists and companies who serve the scientific community.

The exhibits and poster session will be located in the Grand Exhibit Hall at the Town & Country Hotel (San Diego, CA.) Due to limited space, we suggest you submit your application without delay. **Please visit [www.intpag.org](http://www.intpag.org) to learn more.**

### SPONSORSHIP / MARKETING OPPORTUNITIES:

Badge Lanyards*	\$7,000
Coffee Break	\$12,000 ea.
Computer Room/WiFi	\$16,000
Exhibit Hall Aisle Signs	\$10,000
Final Program (3 Covers Avail.)	\$3,500 - 7,500
Hospitality Event	\$7,000
Industry Workshop	\$1,850
(Includes all standard AV equipment & internet access)	
Lunch	\$15,000 per day
Mobile App	\$12,000
Newsletter Banner	\$750/issue
Pads & Pens*	\$7,000
Plenary Sessions	\$ 7,000
Portfolio Bags*(includes 1 Insert)	\$16,000
Portfolio Bag Insert	\$1,700 per insert
Registration Giveaway*	\$7,000
Room Drop*	\$6,500
Website Banner	\$1,200
Welcome Reception	\$20,000

For more details regarding exhibiting or sponsorship, contact Darrin Scherago at 201-653-5141, or via email at [pag@scherago.com](mailto:pag@scherago.com). (\*sponsor supplies item)



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### 2016 EXHIBITOR LIST

Active Motif	Dow AgroSciences	Norgen Biotek Corp
Advanced Analytical Technologies, Inc.	EMBL-EBI	Novogene Bioinformatics Technology Co., Ltd.
Affymetrix, Inc.	EnviroLogix Inc	NRGene
Agena Bioscience	Eurofins Genomics	Omega Bio-tek
Agilent Technologies	Evergreen	Oxford Nanopore Technologies Ltd
ALCI SAS	Fast ID (by Genetic ID)	Pacific Biosciences
Amphasys AG	Floragenex	Phenospex
Amplicon Express, Inc.	Gene Codes Corporation	PhytoTechnology Laboratories
Azco Biotech	GeneSeek	Plant Genomics Bioinformatics
Bayer CropScience	Genetwister Technologies	Outreach Consortium
BC Platforms	GenoLogics	Promega Corporation
BGI	Golden Helix	RAPID Genomics LLC
BioChambers Inc.	Hamilton Robotics	QIAGEN Bioinformatics
Bioline USA	Illumina, Inc.	Qubit Systems
Biomatters, Inc.	Insilicogen Inc	Sage Science Inc.
BioNano Genomics	KAPA Biosystems	Springer
Canadian Genome Centres	KeyGene	Syngenta Biotechnology
Computomics GmbH	Kyazma B. V.	The Center for Aquaculture Technologies
Convion	LC Sciences LLC	Theragen Etx Bio Institute
Crop Science Society of America	Labcyte Inc.	Thermo Fisher Scientific
Data2Bio, LLC	LemnaTec GmbH	Titian Software
Diagenode, Inc	Lexogen	US Dept. of Energy Genomic Science Program
DNA Genotek	LGC	UVP, LLC
DNA Link USA, Inc.	Limagrain	V & P Scientific, Inc.
DNASTAR, Inc.	Maverix Biomics, Inc.	VHLGenetics
DOE Systems Biology Knowledgebase (Kbase)	MO BIO Laboratories, Inc.	WPS
Doriane	MOgene, LC	Zymo Research Corp.
Douglas Scientific	MYcroarray	
	New England Biolabs, Inc.	
	Nextomics Biosciences Co., Ltd	
	NIH NCBI	