

# THE PLANT & ANIMAL GENOME

January 13-17, 2018  
Town & Country Hotel  
San Diego, CA

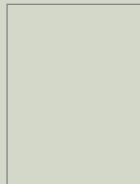
CONFERENCE PAG XXVI



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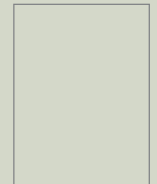
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## PARTIAL WORKSHOP LIST

Abiotic Stress Allele Mining Analysis of Complex Genomes  
Animal Epigenetics Animal Genomics and Adaptation To Climate  
Change Aquaculture Arabidopsis Arthropod Avian Banana  
Bioenergy Grass Genomics Bioinformatics Brachypodium Brassicas  
Bu alo Cacao Camelids Cassava Cat & Dog Cattle/Sheep/Goat  
Cattle/Swine Citrus Climate Change and ICGCGC Co ee Comparative  
Genomics Components of Apomixis Compositae Computational Gene Discovery  
Cool Season Legumes Crop Evolution Genomics & Future Agricultural Productivity  
Crop Genomics for Global Food Security CSSA: Translational Genomics Cucurbit  
Data Resource Sustainability and Funding Degraded DNA and Paleogenomics  
Disease Resistance In Cereals Domestication Genomics Ecological Genomics  
Engineering NUE (Nitrogen) Epic: the Plant Epigenome Project Equine Evolution  
of Genome Size Exploring Phytobiomes Flax Forage, Feedstocks & Turf Forest  
Tree Fruits/nuts Functional Annotations of Animal Genomes (FAANG) Functional  
Genomics Fungal Genomics Galaxy for NGS Data Analysis Gene Expression Analysis  
Gene Introgression Genome Annotation Resources At the EBI Genome Database  
for Rosaceae Training Genome-Wide Variation In Rhinoceros Species Genomic  
Features and Chromosome Functionality Genomic Selection and Genome-wide  
Association Studies Genomics of Genebanks Genomics of Non-classical Model  
Animals Genomics of Plant Development Genomics of Tissue Regeneration In  
Plants and Animals Genomics-assisted Breeding GMOD Graft Genetics and  
Genomics Gramene Project Grape Genome Initiative Grass Genome Initiative  
(GGI) Grasslands (Lolium Genome Initiative) Host-microbe Interactions Hybridization,  
Heterosis and Balancing Selection Increasing Genetic Gains for Food Security in  
the Developing World International Cotton Genome Initiative (ICGI) International  
Goat Genome Consortium International Phytomedomics and Nutriomics and ICPN  
International Rice Informatics Consortium International Sheep Genome Consortium  
International Wheat Genome Sequencing Consortium (IWGSC) Interoperability and  
Federation Across Bioinformatic Platforms and Resources Iplant Collaborative  
Jbrowse Legumes Maize Managing Crop Phenotype Data Mango Mutation  
Screening NCBI Genome Resources New Breeding Technologies: Prospects and  
Regulatory Hurdles Next Generation Genome Annotation and Analysis Non-coding  
RNA Non-seed Plants NRSP-8 Animal Genome NSF/BBSRC/ERA-CAPS Oats  
Organellar Genetics Ornamentals Palms Perennial Grasses Plant Chromosome  
Biology Plant Cytogenetics Plant Dormancy Plant Genome Engineering Plant  
Interactions with Pests & Pathogens Plant Molecular Breeding Plant Phenotypes  
Plant Reproductive Genomics Plant Science at the JGI and Kbase Plant Transgene  
Genetics Polyploidy Population & Conservation Poultry Proteomics QTL Cloning  
Quinoa Recombination - Mechanisms Root Genomics Sequencing Complex  
Genomes Sex Chromosomes Small RNA Solanaceae Somatic Genome  
Sorghum & Millets Soybean Statistical Genomics Sugar Beet Sugar Cane (ICSB)  
Sweet Potato and Yam Swine Synthetic Biology Systems Biology and Ontologies  
Systems Genomics Teaching Genetics, Genomics, Biotechnology, and Bioinformatics  
The National Plant Genome Initiative The Phytoremediation Genome Transgenic  
Technology in Agriculture Transposable Elements Tripal Database Network and  
Initiatives Triticeae UCSC Genome Browser Workshop Weedy and Invasive Plants

[www.intlpag.org](http://www.intlpag.org)

*The Plant & Animal Genome Conference XXVI is designed to provide a forum on recent developments and future plans for plant & animal genome projects. Consisting of technical presentations, poster sessions, exhibits and workshops, the conference is an excellent opportunity to exchange ideas and applications on this internationally important project.*

## SPONSORS & SUPPORTERS

**USDA, AGRICULTURAL RESEARCH SERVICE**  
**USDA, NATIONAL AGRICULTURAL LIBRARY**  
**USDA, NATIONAL INSTITUTE OF FOOD & AGRICULTURE**  
**JOHNS INNES CENTRE**

See website for information on Poster & Abstract Submissions, Travel Grant Opportunities, Registration Details, Exhibitors, Accommodations, & more.

[twitter.com/PAGmeeting](https://twitter.com/PAGmeeting)

[facebook.com/intlpag](https://facebook.com/intlpag)



There will be 180 Workshops, 2400 Abstracts, 1250 Posters & 130 Exhibits  
... as well as social and networking opportunities. All in a relaxed and informal setting.



## Early Registration Rates\*

<b>Industry:</b>	\$925 (Full) \$615 (Weekend)
<b>Non-Pro t:</b>	\$625 (Full) \$485 (Weekend)
<b>Student:</b>	\$425

\*Rates go up October 31, 2017.

**REGISTER ONLINE AT:**  
[www.intlpag.org](http://www.intlpag.org)

## BOOTH PRICE

A 10' x 10' booth is \$3,150

### Includes:

- Black & white draping for the back and side walls
- A standard sign (7" x 44") with company name and booth number
- A product description listing in the Exhibit Guide.
- Wireless internet in the exhibit area
- Janitorial service for the aisles & 24-hour security of the exhibit area
- Four (4) exhibitor badges per booth

THERE IS NO HEIGHT LIMIT IN THE GRAND EXHIBIT HALL

## EXHIBIT HALL

IN CONJUNCTION WITH THE 5-DAY SCIENTIFIC PROGRAM AND POSTER SESSION, THERE WILL BE AN EXHIBITION ON SUNDAY, MONDAY, & TUESDAY.

This exhibition is open to commercial exhibitors offering equipment, services and publications related to genetic research. The importance of this research and its requirements for the latest in scientific laboratory equipment, supplies and services will make the exhibit a significant contribution to the scientists and companies who serve the scientific community.

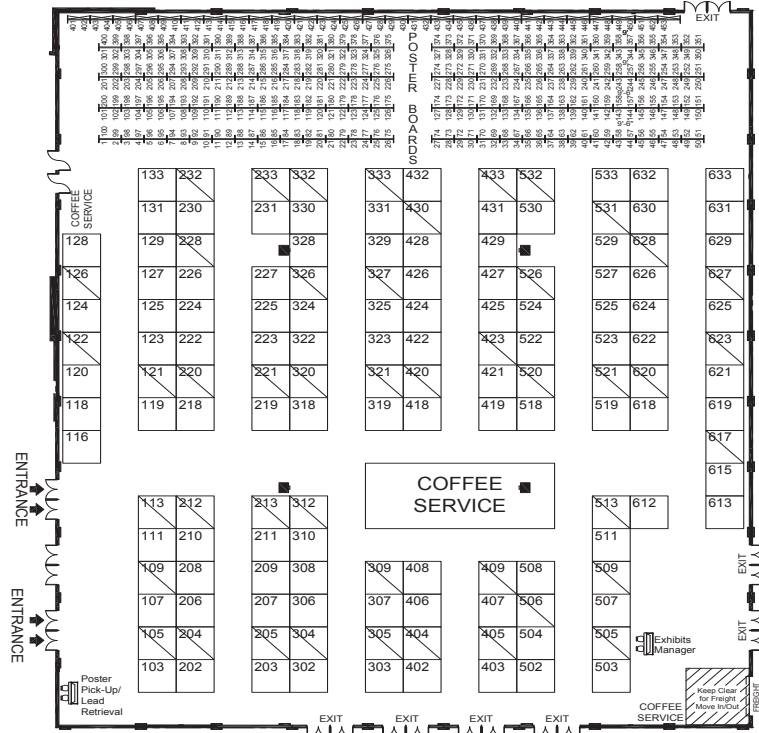
The exhibits and poster session will be located in the Grand Exhibit Hall at the Town & Country Hotel (San Diego, CA.) Due to limited space, we suggest you submit your application without delay. **Please visit [www.intpag.org](http://www.intpag.org) to learn more.**

## SPONSORSHIP / MARKETING OPPORTUNITIES

Badge Lanyards*	\$7,000
Coffee Break	\$12,000
Computer Room/WiFi	\$16,000
Exhibit Hall Aisle Signs	\$12,000
Final Program (3 Covers Avail.)	\$5,000
Hospitality Event	\$7,000
Industry Workshop	\$1,900
(Includes all standard AV equipment & internet access)	
Lunch	\$15,000
Mobile App	\$12,000
Newsletter Banner	\$750
Pads & Pens*	\$7,000
Plenary Sessions	\$7,000
Portfolio Bags*(includes 1 Insert)	\$16,000
Portfolio Bag Insert	\$1,700
Registration Giveaway*	\$7,000
Room Drop*	\$6,500
Website Banner	\$1,200-\$2,200
Welcome Reception	\$20,000

For more details regarding exhibiting or sponsorship, contact Darrin Scherago at 201-653-5141, or via email at [pag@scherago.com](mailto:pag@scherago.com). (\*sponsor supplies item)

## EXHIBIT HALL FLOORPLAN



PLANT & ANIMAL GENOME XXVI • JANUARY 13-17, 2018

## 2017 EXHIBITOR LIST

10x Genomics	Diagenode	LC Sciences	Phase Genomics
Advanced Analytical Technologies	Diffinity Genomics / Chiral Technologies	LemnaTec	PhenoKey
Affymetrix	DNA Genotek	Lexogen	Phenospex
Agilent Technologies	DNA Link USA	LGC	PHENOWARE
Agricultural Biological Database Outreach Consortium	DNASTAR	Lucigen Corporation	Phoenix Bioinformatics
AgriGenome Labs	DOE Systems Biology Knowledgebase (KBase)	Macrogen	Photon Systems
AgriPlex Genomics	Dorlane	Meghagen	Instruments (PSI)
Analytik Jena	Dovetail Genomics	Mettler Toledo Rainin	PhytoAB
Aurora Biomed	Dow AgroSciences	MilliporeSigma	PhytoTechnology Laboratories
Azer Scientific	EMBL-EBI	MO BIO Laboratories	Laboratories
BC Platforms	Eurofins Genomics	MOgene	Porvair Sciences
BGI Americas	Fast ID (by Genetic ID)	MP Biomedicals	Promega Corporation
BioBam Bioinformatics	Florgenex	MYcroarray	QIAGEN Bioinformatics
BioChambers	Fusion Genomics	Nabsys	Qubit Systems
BioChambers	GE Healthcare Dharmacon	National Center for Biotechnology Information, National Library of Medicine,	RAPID Genomics
BioDiscovery	Gene Codes Corporation	National Institutes of Health	Rijk Zwaan
Bioline USA	GeneSeek	Neutec Group & Amphasys	RTLGenomics
Biomarker Technologies	Genestack	New England Biolabs	Sage Science
Biomatters	Genetwister	Nextomics Biosciences	Sequentia Biotech
Biomax Informatics	Technologies B.V.	NGX Bio	SPEX SamplePrep
BioNano Genomics	Geneva Scientific	Novogene Corporation	The Center for Aquaculture Technologies
Brooks Life Science Systems	GENEWIZ	NRGene	Theragen Etex
China Golden Marker Computomics	Genus, plc	NuGEN Technologies	Thermo Fisher Scientific
Convion	Golden Helix	Omega Bio-tek	US Department of Energy Genomic Science Program
Crop Science Society of America	Integrated DNA Technologies, Inc.	Oxford Nanopore Technologies	V & P Scientific
CyVerse	KeyGene	PacBio	VHLGenetics
Data2Bio	Kyazma	PerkinElmer	WPS
	Lab7 Systems		Zymo Research Corp.